



# HOST – Smart technologies for self-service to seniors in social housing

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## Final conference

Brussels, March 6<sup>th</sup> 2014

**VENUE:** Room JDE51 -  
Committee of the Regions,  
Rue Belliard 99-101, 1040  
Brussels

**INTERPRETATION:** French,  
English, Italian

**REGISTRATION:** See below

The HOST project (<http://www.host-aal.eu/cms>) aims to enrich the life of elderly people living in social housing and to provide an answer to the needs of the today's social housing requirements. The partners of the project will develop a digital infrastructure for social housing operators and a gateway to their services. The objectives of HOST are:

- to improve the life of the elderly living in the current social house parks, by developing the digital infrastructure of the social housing and giving a better access to their services;
- to provide the elderly in social housing with a large panel of ICT services and ease communication with and between their service providers and the "circle of support" composed of the family and local services, both public and private.
- to raise awareness among older consumers and to identify their needs for a self-serve solution system.

The final event will present the results of experimentation in UK, Italy and France as well as the key conditions for successful co-design and needs assessment of elderly users. These results will be discussed with a wide range of stakeholders from the European Union.

### HOST in a nutshell:

- Funded by the Ambient Assisted Living Joint Program (AAL JP)
- Coordinator: OPAC du Rhône, France
- 10 partners from 4 countries (France, Italy, UK and Spain)
- Duration: 3 years from May 2011 to April 2014
- Total budget: 4.9 M€ / Funding Required: 2.3 M€

### Event hosted by:

EUROPEAN UNION



Committee of the Regions

### Project funded by:



AAL Programme

ANR  
CNSA,  
France

&

Avec le soutien de la



ANR

Technology Strategy Board TSB, UK  
Driving Innovation

MIUR, Italy



ISC, Spain



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**Project partners:**



NOTTINGHAM COMMUNITY HOUSING ASSOCIATION  
More homes, great services, better lives



**DRAFT PROGRAMME**

**09.00-09.30 Opening and Welcome:**

*Chair: Ms. Muriel Boulmier, Chair of CECODHAS Housing Europe Ageing Working Group*

- Dr. Karina Marcus, Director, Central Management Unit, AAL Programme
- Mr. Philippe Derumigny, Director of the OPAC Rhône

**09.30-10.00 Key note speech:**

Ms. Imogen Blood, Director of Imogen Blood & Associates and author of the Report 'A Better Life: valuing our later years'

**Morning session**

**10.00-10.20 Presentation of the HOST project**

Ms. Françoise Abry, HOST Project Coordinator, OPAC du Rhône

**10.20-10.45 Success factors: co-design and effective needs assessment from the point of view of the HOST consortium**

*Moderator: Mr. Antoine Vialle, ADAMA*

- Mr. Patrick Vincent, ERASME
- Ms. Françoise Abry, OPAC du Rhône
- Mr. Filippo Fabbri, Abitare e Anziani and FINABITA
- Mr. Mark Hepworth, University of Loughborough

**10.45-11.15 Coffee Break (showroom)**

**11.15-12.00 Presentation of the experimentations: the point of view of the users**

*Moderator: Mr. Mark Hepworth, University of Loughborough*

- Mr. Gordon Wilkinson
- Mrs. and Mr. Genève
- Mrs. and Mr. Ranc
- Ms. Maria Spitale



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### 12.00-13.00 What come next? Conditions for market up take and social acceptance

*Moderator: Mr. Julien Dijol, Policy Coordinator at CECODHAS Housing Europe*

Ms. Muriel Boulmier, Chair of CECODHAS Housing Europe Ageing Working Group

Point of view of service providers: Ms. Rosette Farrugia-Bonello, Executive Director, European Association for Homes and Services for the Ageing

### 13.00-14.00 Lunch (showroom)

#### Afternoon session

### 14.00-15.15 Round-table 1: the role of the EU and local authorities to support ICT-led models of independent living in social housing

*Moderator: Mr. Sebastien Garnier, Chair of CECODHAS Housing Europe Social Affairs Working Group*

- Ms. Marie-Anne Paraskevas, DG Employment and Social Affairs, European Commission: Role of the European Social Fund in promoting independent living

- Mr. Matteo Apuzzo, Coordinator of HELPS (INTERREG)

- Ms. Christina Dziejanska-Stringer, Policy Adviser, Council of European Municipalities and Regions

### 15.15-15.45 coffee break (showroom)

### 15.45-17.00 Round-table 2: Health prevention, adaptation to ageing and housing: why and how this could be supported?

*Moderator: Ms. Anne-Sophie Parent, Secretary General of AGE Platform Europe*

- Mr. Jorge Pinto Antunes, Deputy Head of Unit 'Innovation for Health and Consumers' at the Directorate-General for Health and Consumers, European Commission

- Ms. Muriel Boulmier, Chair of CECODHAS Housing Europe Ageing Working Group

- Ms. Mireille Ducarre-Dubouis, Director of Client Services

To register please click [HERE](#)

By February 27<sup>th</sup> 2014

For any further information on the programme please contact Francesca Zaganelli at [project.assistant@housingeurope.eu](mailto:project.assistant@housingeurope.eu)

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